



Welcome

Hello and welcome to the first of our new quarterly Vision Zero South West road safety Briefing. My name is Natalie Warr and I'm the newly appointed manager of the Vision Zero South West road safety partnership. The idea of this regular briefing is to keep you up to date with all the facts, figures, statistics and news from our hardworking partnership. Last year 47 people were killed and a 647 were seriously injured on Devon and Cornwall's roads. Our collective aim is to halve those figures by 2030. We do this by collaborating, sharing best practice and working together to devise innovative interventions that will save lives and change the behaviour of road users. You can find out more about our approach by visiting visionzerosouthwest.co.uk and by following us on Facebook, Twitter and Instagram. I hope you find this briefing helpful.



What is Op Snap?

Op Snap is an online portal which allows people to submit video or photographic evidence - usually from a dashcam or mobile phone - relating to driving incidents they have witnessed. This can be anything from jumping a red light or using a mobile phone while driving to near misses and incidents of dangerous driving.

How does it work?

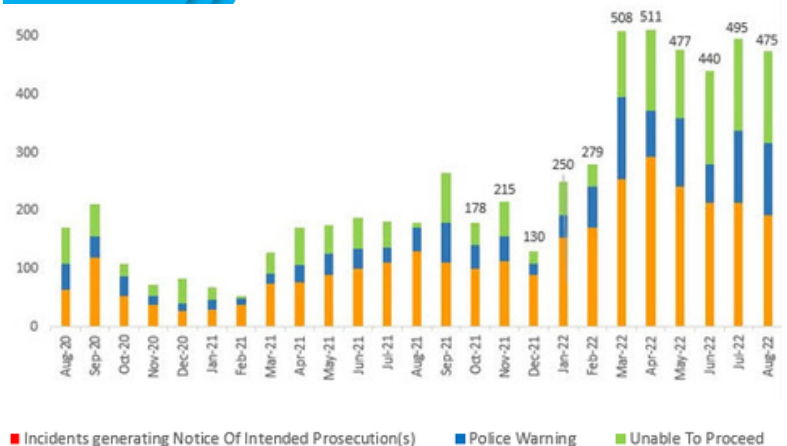
Simply visit operationsnap.devon-cornwall.police.uk, fill in the online form and drag your footage across to be uploaded. You can see a full list of Frequently Asked Questions (FAQs) by visiting dc.police.uk/opsnap.

How effective is Op Snap?

Very! As an example, in July 2022 Devon and Cornwall Police received 495 submissions. Of these, 338 incidents generated positive action by the police (68%) including 213 Notices of Intended Prosecution (NOIP) and 125 Police Warnings. In July, 49.9% of submissions were from cyclists (247) with more than 75% of those resulting in positive action.



Total Op Snap submissions



Focus on motorcyclists

As you may have seen reported in the local press, this summer has seen a spate fatal and serious collisions involving motorcycles in Devon & Cornwall. Since January, there have been 12 motorcyclists killed and a further 19 critically injured. As well as working collaboratively with Devon & Cornwall Police on a specific motorcycle action plan, the partnership is also commencing a groundbreaking deep-dive project into the cause of these collisions and employing the services of the Cabinet Office's Behavioural Science team to find out the best way of engaging this traditionally hard-to-reach group and affect their behaviour on the roads. We will be sure to update you on our progress.



Community Speed Watch

Community Speed Watch (CSW) is a national initiative where proactive members of local communities are trained by police to record details of speeding vehicles using specialist detection equipment. Speed watch is conducted in 20, 30 and 40mph areas. Volunteers are highly visible to motorists to encourage drivers to be more speed aware when driving through the location. Drivers are contacted by letter, with repeat offenders visited by police.

For more information about how to set up a Community Speed Watch team please visit: CommunitySpeedWatch.org

DEVON & CORNWALL FACTS & FIGURES

- 4,000** Square Miles
- 13,600** Miles of Road
- 45m** Staying Visitor Nights Per Year

CSW Stats - September '22

- 51 of 176** Active Groups
- 920** Number of volunteers
- 1843** Number of incidents
- 35,362** Total of vehicles monitored
- 30** Sites Used
- 194** Number of CSW sessions
- 117** Sites Used
- Number of letters sent:**
 - 1st - **1082**
 - 2nd - **49**
 - 3rd - **10**



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The road safety partnership working to stop all fatal and serious collisions in Devon & Cornwall

Partnership trials new AI cameras to catch mobile phone & seatbelt offences



A ground-breaking camera system which uses AI to catch drivers using mobile phones behind the wheel is being trialled in Devon and Cornwall. The technology, which can also detect whether drivers are wearing a seatbelt, is being rolled out on select routes across the two counties over the next two months. The trial is being funded by the Vision Zero South West road safety partnership and overseen by Devon and Cornwall Police in an effort to deter drivers from distractions which can result in serious and fatal collisions. The Acusensus system is housed in a vehicle equipped with multiple cameras which record footage of passing

motorists. Images captured by the cameras are processed using artificial intelligence (AI) to determine if motorists were using a handheld mobile phone or if drivers and passengers were without a seat belt. It can also determine the speed a vehicle was travelling at the time. Any images in which a potential offence is detected are then reviewed by a human. If an offence has been correctly identified, the driver will either be sent a warning letter or a notice of intended prosecution, depending on the severity. Supt Adrian Leisk, Strategic Roads Policing lead for Devon & Cornwall Police, said: "Using a mobile phone while driving is both

dangerous and illegal. It puts the lives of the driver, passengers and other road users at risk - and that is unacceptable. Despite repeated messaging and even a change in the law which makes any contact with a mobile phone while driving illegal, sadly there are still some people who continue to ignore the rules. We are employing this new technology to send a clear message to anyone who continues to use their phone behind the wheel - you will get caught. Whether it's by the Acusensus cameras, a passing officer or on video footage submitted through Op Snap, the result will be the same - a hefty fine and six penalty points."



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